



# San Mateo County Health Foundation

Winter 2017

## Bundle of Joy Program

The arrival of a new baby begins another chapter in the life of a family. For many families, the expected birth of a child is an exciting and joyful experience. Yet, this time can also be daunting from a financial perspective, particularly for new parents living at or below the Federal Poverty Level (FPL).

To help these parents on their journey, the San Mateo County Health Foundation in partnership with San Mateo Medical Center (SMC) launched the Bundle of Joy Program.

The Bundle of Joy Program has three phases that are design to aid these families in a comprehensive manner. **Phase One** begins when the expectant mother has her first prenatal appointment. During that appointment, the expectant mother receives a copy of "Prenatal Care Lasts a Lifetime" written by Tracy Butler, CNM, and Mary Ramirez, NP. This prenatal guide, written in both English and Spanish, details events and experiences the expectant mother may experience in the months leading up to and after the baby is born.

**Phase Two** is when the mother brings the newborn in for his/her first baby wellness exam at one of SMMC's pediatric clinics. At the conclusion of the baby exam, the new mother is presented with a reusable baby bag containing essential supplies that have been donated, such as clothing, diapers or handmade blankets and hats.

### How Can You Help?

- Knit or crochet blankets or hats for newborns
- Host a collection drive
- Make a monetary donation



*Bundle of Joy educators (l to r): Maria Vasquez-Wing, Board Certified Lactation Consultant, Carol Tadla, RN, and Sonia Gonzales, RN, Pediatric Clinic Charge Nurse*

At the end of the wellness exam the new mom can register for **Phase Three** of the Bundle of Joy Program – Newborn Care 101. Taking care of a newborn can be one of the most special and rewarding experiences for a new mother, however, at the same time she can feel at a loss for what to do for the newest member of the family. Newborn Care 101 teaches the basics of how to care for a newborn, such as understanding what the baby needs, bathing, colic, crib safety, and developmental milestones.

Thank you to the many organizations that have helped families on their journey to becoming parents. To learn more about the Bundle of Joy Program and how you can help, contact the San Mateo County Health Foundation at (650) 573-2655 or email [smchf@smcgov.org](mailto:smchf@smcgov.org).

## Leaving a Legacy Gift to the Foundation

A legacy gift (planned gift) is a planned future donation to a San Mateo County Health Foundation (SMCHF). A legacy gift to SMCHF can be made with cash, assets such as stock, real estate, bequest, life insurance policy, charitable trusts and charitable gift annuities – the possibilities are endless.

Donors should seek charitable gift planning advice from professionals with integrity, expertise, and experience in law, investments, property, tax, and charitable transfers in order to assure both the technical merits of the transfer and the philanthropic quality of the gift.

For more information on how to make a Legacy Gift contact Leslie Williams-Hurt, Interim CEO at [lwilliams-hurt@smcgov.org](mailto:lwilliams-hurt@smcgov.org) or call at (650) 573-2670.

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## Board Chair Message

The San Mateo County Health Foundation Board of Directors and I would like to take this opportunity to thank each one of you for your continued support of the work of the Foundation.

*Sara Furrer*

In 1989 a group of dedicated community members recognized the need to support public health services in San Mateo County, as a result established the San Mateo County Health Foundation.

Because of your incredible generosity, 2016 was an exciting year for the San Mateo County Health Foundation. Through cultivating private donations and building community awareness, the Foundation contributed to the on-going success of San Mateo Medical Center (SMMC) hospitals and clinics by supporting capital improvement projects, equipment, and programs benefiting patients and their families.

The Foundation supported the expansion of SMMC’s Infusion Center to accommodate the growing need for infusion therapy at SMMC. The newly expanded Infusion Center will provide accommodations and privacy for a total of 10 patients and their families daily. NewBorn Care 101, a program that teaches parents how to care for their newborns, funded by the Foundation was launched January 2017.

We are planning for an impactful and engaging 2017. To help us continue the work of our Founders the Board of Directors selected Leslie Williams-Hurt as our Interim CEO to lead the Foundation in increasing community awareness and financial support for San Mateo Medical Center hospital and clinics. Since 2015, Leslie has served as our Development Director, and previously held similar positions at O’Connor Hospital, the United Way and the Silicon Valley Community Foundation.

Leslie brings a heart-felt connection to taking care of the underserved in our community. She will continue the Foundation’s mission to provide needed funding for several SMMC programs and services that span care for newborns to seniors.

We thank you for your continuous support in our efforts to raise funds and generate community support for San Mateo Medical Center and wish you a happy spring!

Sara Furrer, Foundation Board Chair

## Man Out of Time: Ron Robinson and San Mateo County Senior Center



*Below is an excerpt from an article in California Health Report, January 25, 2017 issue, written by Matt Perry*

Ron Robinson was ahead of his time.

As California struggles to implement the Coordinated Care Initiative to improve the health of some of its most expensive patients – “dual eligibles” who qualify for both Medicare and Medi-Cal – Robinson recalls similar efforts in San Mateo County two decades ago.

“We were trying to do that back in the 90’s,” says Robinson, a longtime aging advocate who is now the chief financial officer for the Health Plan of San Mateo County. “We were trying to arrange a coordinated effort.”

San Mateo County is well known for its leadership in such collaborations, and Robinson is essential to that legacy.

Raised poor among several Spanish-speaking friends in the Imperial Valley on the Mexican border in southeastern California, Robinson secured college scholarships and earned his Masters degree in Rehabilitation Administration from the University of San Francisco with this mantra: help others.

Four decades in health-related services – 35 of them in San Mateo County – culminated in a reward normally given to those who have died or donated plenty of cash.

The Ron Robinson Senior Care Center opened in 2004 as part of the county safety net San Mateo Medical Center.

“My overarching motivation was always advancing health care and creating access in underserved populations,” says Robinson. “With the aging of San Mateo County, one natural arm of that was increasing home and community-based services, and services in general to our ever growing senior population.”

*continued on next page.*

## Infusion Center Update

Through the generosity of Foundation donors, San Mateo Medical Center is close to completing the expansion of the Infusion Center, which is scheduled for completion in May, 2017.



The Infusion Center expansion was delayed due to much-needed construction in the medical center Operating Room (OR). Construction in the OR has now begun, with an expected completion of April, 2017.

The expansion will offer accommodations and privacy for three to four additional patients and their family member(s), thereby serving a total of 10 patients at a time. In addition, the expanded Infusion Center will provide the medical staff the ability to closely monitor each patient from a centrally located monitoring station.

The San Mateo County Health Foundation wishes to thank everyone who contributed to this project.

Contact  
the San Mateo County Health  
Foundation to schedule a tour of the hospital  
and clinics.  
Please call (650) 573-2655 or  
email [smchf@smcgov.org](mailto:smchf@smcgov.org) for details

## Ron Robinson Senior Center

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The center is that rare breed – a safety net clinic that serves the complex needs of older adults. It's one piece of a larger puzzle that fits perfectly within a county known for its collaborative efforts and a seamless “no wrong number” policy between the county and its sole health plan, when others typically juggle two or more.

And it's a godsend to the area's low-income, ethnic elders who visit this safety net for older adults in a county where 1 in 10 residents are at or below the federal poverty level.

Another key to the success of the Ron Robinson Center is the interdisciplinary team meeting, which happens twice monthly. The meetings include all of the clinical staff along with members of Aging and Adult Services, Adult Protective Services, the Older Adult Mental Health Services (OASIS) and several community service partners.

## About the Foundation

San Mateo County Health Foundation, a nonprofit 501 (c)(3) organization, is dedicated to building strong communities by partnering with and providing financial support for San Mateo Medical Center hospital and clinics.

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*Our mission is to promote and champion the health and well-being of all residents of our community, regardless of ability to pay, primarily through supporting excellence and innovation in the County's hospital and clinic system.*

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From prenatal to palliative care, the Foundation funds critical programs that serve the whole person for their entire lifespan. Our funding decisions are based on future impact rather than temporary relief, providing long-term health care for people in need in San Mateo County.

The extraordinary generosity of our donor family has helped make San Mateo Medical Center hospital and clinics a vital resource that has had a major impact on the entire community. When you join us and invest in our community, everyone is a winner. Please consider making a donation to the San Mateo County Health Foundation and to your community.

“We know each other,” says Dr. Susan Joseph, Center's supervising physician. “It creates a really different relationship. It creates a level of trust.”

What makes the Ron Robinson Senior Care Center a success? “There was a vision, it was supported, and we carried it out,” says Patrick Grisham, clinic manager. “And we're still growing as of this day.”

Robinson himself remains modest – even somewhat embarrassed – that the center bears his name in appreciation for his lengthy service.

“I was just an eager participant with many other talented people,” he says. Yet the Ron Robinson Senior Care Center fits perfectly with his youthful goals.

“I always wanted to be in a career that gave back.”

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Health Foundation**

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# 14th Annual Golf Tournament

## Sharon Heights Golf and Country Club

### Monday, August 28, 2017



If you are interested in golfing or sponsorship opportunities, contact Leslie Williams-Hurt at [lwilliams-hurt@smcgov.org](mailto:lwilliams-hurt@smcgov.org) or call (650) 573-2670.